

SIMPLE DISRUPTION

Iwoca makes hiring quick and easy with Tempo

Founded in 2012, Iwoca is on a mission to make business finance easily accessible for everyone. Small businesses tend to get left behind by the big banks, having to face long waits and endless paperwork. Iwoca strips away the hassle with their award-winning technology. Today, the company has made funding available to more than 50,000 small businesses across Europe – from cafés to car dealers, salons to solicitors.

INTERVIEWS SCHEDULED WITHIN

48 HOURS

SAVINGS

£5,000

HIRES

3

CHALLENGE

With its fast growth, Iwoca's roles often need to be filled immediately. 'Hiring quickly can definitely be a challenge when you're growing as fast as we are.' says Ioanna Ntouni, Talent Resourcer at Iwoca.

As a new member in the Talent team, it was key for Ntouni to be able to put the right candidates forward quickly. Although the high volume of applications often prove to be an overwhelming task, Iwoca also points out the other end of the spectrum – not receiving enough applications for hard-to-fill positions. In these situations, Iwoca has had to actively source and headhunt candidates which brings its own challenges.

"Getting the right candidate for the right role can be daunting at times, especially when you have to go through hundreds of candidates."

SOLUTION

Iwoca turned to Tempo to support them in hiring a Sales Executive and two Office Assistants.

On the Tempo platform, employers are able to list specific role requirements alongside the job description. After the role is posted, they can instantly see a list of candidates that match those requirements. The matchlist includes full candidate profiles, including videos, so employers can get to know the candidates better.

Using Tempo, Iwoca only had to sift through the candidates that matched their requirements, thus limiting the time spent on irrelevant applications.

"It has definitely helped with reducing the time usually spent on sourcing candidates." says Ntouni.

RESULT

Iwoca has made three hires through the Tempo platform, and Tempo continues to support their non-technical hiring needs. 'Tempo is very experienced when it comes to providing candidates for admin and office-based roles, and the candidates they put forward perform amazingly.' says Ntouni.

'In my early days at iwoca, it was important for me to be able to find the right candidates even though I didn't have much experience with admin roles. Tempo really delivered and made everything so much easier.' she adds.

TEMPO

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